ISAAC LAI

Animator/ Graphic Designer
Email: isaaclai9713@gmail.com
Instagram: isaaclai0103
Phone Number: +852 9220 2618
Hong Kong, China

Professional profile

Animation major undergraduate seeks entry-level roles as an animator/ motion graphic designer. Detailed oriented, energetic and motivated to provide creative service to the community.

Work Experience

South China Morning Post (SCMP)   **Hong Kong**
Freelance Motion Graphic Designer   2019 summer
- Responsible for Cartier Advertisement in terms of editing and animation
- Layout design for promotion slides
- developing ideas for the advertisement

Morning Giant Studio   **Hong Kong**
Intern/Animator   2018 Aug- Dec
- Responsible for the animation project - "Choose to survive"
  requested by The Hong Kong Jockey Club Charities Trust
- Responsible for four Christmas animations for Morning Giant Studio Instagram
- Animating and creating graphics for different projects

Rooftop Animation   **Hong Kong**
Intern / Clean-up Artist   2018 Jan-Aug
- Responsible for the Animated feature - "Red Squirrel Mai"
- Clean-up and inking
- Coloring animation characters

                                                                                       Hong Kong
SCAD pro project with SONY   2018 Jan to Apr
Concept Artist
- Responsible for the animated introduction for Jack Antonoff
- Creating concept art such as character design and style frames
- Animating characters

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Other Experience

Senior project: "One step forward"
Director
• Coordinated the production of the film
• Guided the animators to complete the film

Animation short film: "A Dog's Tale: Hachi"
2D Director
• Executed the 2D production of the film
• Responsible for character design, concept art, 2D animation
  and compositing

Education

Savannah College of Art and Design (SCAD),
Hong Kong/Savannah (Expected to graduate in 2021)
GPA: 3.6
Bachelor of Fine Arts in Animation
Minor: Graphic Design
Dean's List honors (2017-2019)

Skills

Languages:
• English (fluent), Mandarin (fluent), Cantonese (Native)

Skilled with:
• Photoshop (storyboarding, cel animation)
• Adobe Illustrator and InDesign (layout design, poster design)
• After Effects (2D rigging, motion graphics, compositing, editing)
• Adobe Premiere Pro (editing)
• Maya (modeling, animation, basic rigging)

Honors and Awards

• SCAD Start Foundation Annual Award-3D Design-2nd runner up
• "Dancing in the Moonlight" (illustration) exhibited at
  Formia (LT) Lazio–Italy (2017 Dec)
• "A Dog's Tale: Hachi" (animation) screened at
  lighthouse international charity film festival (2019 Dec)

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