ISAAC LAI
Animator/ Graphic Designer

Contact
Email: isaaclai9713@gmail.com
Instagram: isaaclai0103
Phone Number: +852 9220 2618
Hong Kong, China

Skills
Languages:
• English (fluent), Mandarin
  (fluent), Cantonese (Native)

Skilled with:
• Photoshop (storyboarding,
  cel animation)
• Adobe Illustrator and InDesign
  (layout design, poster design)
• After Effects (2D rigging, motion
  graphics, compositing, editing)
• Adobe Premiere Pro (editing)
• Maya (modeling, animation,
  basic rigging)

Work Experience

South China Morning Post (SCMP)   **Hong Kong**
Freelance Motion Graphic Designer   2019 summer
• Responsible for Cartier Advertisement in terms of editing and animation
• Layout Design for promotion slides
• Developing ideas for the advertisement

Morning Giant Studio   **Hong Kong**
Intern/Animator   2018 Aug- Dec, 2020 Nov-Dec
• Responsible for the animation project - "Choose to survive"
  requested by The Hong Kong Jockey Club Charities Trust
• Responsible for four Christmas animations for Morning Giant Studio Instagram
• Animating and creating graphics for different projects

Rooftop Animation   **Hong Kong**
Intern / Clean-up Artist   2018 Jan-Aug
• Responsible for the Animated feature - "Red Squirrel Mai"
• Clean-up and inking
• Coloring animation characters

SCAD pro project with SONY   **Hong Kong**
Concept Artist   2018 Jan to Apr
• Responsible for the animated introduction for Jack Antonoff
• Creating concept art such as character design and style frames
• Character Animation

Education

Savannah College of Art and Design (SCAD),
Hong Kong/Savannah
Expected to graduate in 2021 March
GPA: 3.6
Bachelor of Fine Arts in Animation
Minor: Graphic Design
Dean's List honors (2017-2020)

Honors and Awards

• SCAD Start Foundation Annual Award-3D Design-2nd runner up
• "Dancing in the Moonlight" (illustration) exhibited at
  Formia (LT) Lazio–Italy (2017 Dec)
• "A Dog's Tale: Hachi" (animation) screened at
  lighthouse international charity film festival (2019 Dec)
• Director of Final Year Project-"One Step Forward"