



Contact

Email: isaac lai9713@gmail.com

Instagram: isaac lai0103

Phone Number: +852 9220 2618

Hong Kong, China

Skills

Languages:

- English (fluent), Mandarin (fluent), Cantonese (Native)

Skilled with:

- Photoshop (storyboarding, cel animation)
- Adobe Illustrator and InDesign (layout design, poster design)
- After Effects (2D rigging, motion graphics, compositing, editing)
- Adobe Premiere Pro (editing)
- Maya (modeling, animation, basic rigging)



ISAAC LAI

Animator/ Graphic Designer

Work Experience

South China Morning Post (SCMP)

Hong Kong

Freelance Motion Graphic Designer

2019 summer

- Responsible for Cartier Advertisement in terms of editing and animation
- Layout Design for promotion slides
- Developing ideas for the advertisement

Morning Giant Studio

Hong Kong

Intern/Animator

2018 Aug- Dec

- Responsible for the animation project - "Choose to survive" requested by The Hong Kong Jockey Club Charities Trust
- Responsible for four Christmas animations for Morning Giant Studio Instagram
- Animating and creating graphics for different projects

Rooftop Animation

Hong Kong

Intern / Clean-up Artist

2018 Jan-Aug

- Responsible for the Animated feature - "Red Squirrel Mai"
- Clean-up and inking
- Coloring animation characters

SCAD pro project with SONY

Hong Kong

Concept Artist

2018 Jan to Apr

- Responsible for the animated introduction for Jack Antonoff
- Creating concept art such as character design and style frames
- Animating characters

Education

Savannah College of Art and Design (SCAD),

Hong Kong/Savannah

Expected to graduate in 2021

GPA: 3.6

Bachelor of Fine Arts in Animation

Minor: Graphic Design

Dean's List honors (2017-2019)

Honors and Awards

- SCAD Start Foundation Annual Award-3D Design-2nd runner up
- "Dancing in the Moonlight" (illustration) exhibited at Formia (LT) Lazio-Italy (2017 Dec)
- "A Dog's Tale: Hachi" (animation) screened at lighthouse international charity film festival (2019 Dec)